



Final Expense Brokerage's Co-op Lead Program

<i>Direct Mail Companies</i>	<i>Quantity</i>	<i>Standard Cost</i>	<i>Your Cost \$100 Co-op</i>	<i>Your Cost \$200 Co-op</i>
ARM Leads Alexa 800-992-2722 x5027	1000 piece Lead Cards	\$470	\$370	\$270
Need A Lead Laura 800-253-1432	Per Lead Minimum of 20	\$560-\$760 \$28 -\$38 per lead	\$460-\$660 \$23-\$33 per lead	\$360-\$560 \$18-\$28 per lead
<i>Telemarketed Companies</i>	<i>Quantity</i>	<i>Standard Cost</i>	<i>Your Cost \$100 Co-op</i>	<i>Your Cost \$200 Co-op</i>
Worker Bees Fahd 773-800-2726	40 Leads	\$412 \$10 per lead	\$312	\$212
Final Expense Sales Leads Alan 440-723-3229	28 off Shore	\$420	\$320	\$220
The Lead Jerk Ali 404-580-7151	28 Telemarketed	\$420	\$320	\$220

\$200 Co-op must be \$1,500 of issued premium with:

Liberty Bankers Life, GPM, Royal Neighbors of America or TransAmerica Premier

Qualifications: You must be appointed with at least 3 companies through FEB and submit proof of production of \$1,500 of issued net annual premium for each lead order. Vector and background checks must be clear and you must have agent writing numbers for each company before you can participate in the co-op program. Once the above criteria has been met, FEB will co-op toward your requested lead order.

Ordering leads: Choose a lead company and type of lead you want, call the lead company and tell them you are a Final Expense Brokerage agent and have qualified for either the \$100/200 co-op lead program. They will ask necessary questions regarding your lead order and require a credit card payment for your portion of the lead cost.

*** If you are participating in FEB's lead program or are on a high volume recruiting contract with subagents you are NOT eligible to participate in FEB's ongoing Monthly Bonus Program.**

For Questions, call **Final Expense Brokerage**
330-433-1823

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NOTE: All interpretations of these rules are made by FEB The Co-op Lead Program can be discontinued at any time
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