



Final Expense Brokerage's Co-op Lead Program

<u>Lead Company</u>	Type of Lead & amount	Standard Cost	Your cost \$100 Co-op	Your cost \$200 Co-op
Main Street Power Mail 317-599-0810 866-540-6797	1000 pc. lead cards	\$420-\$460	\$320-\$360	\$220-\$260
Kramer Lead Marketing 888-572-6373	1000 pc. lead cards	\$470	\$370	\$270
Need A Lead 800-253-1432	Per Lead, Min. of 20	\$640—\$670	\$540—\$660	\$440—\$560
Lead Heroes - 844-743-7637	37 Telemarketed	\$420	\$320	\$270
Final Expense Sales Leads or A.M.Marketing 888-788-8641	25 off shore Telemarketed	\$425	\$325	\$225
	20 U.S.A. Telemarketed	\$440	\$340	\$240
Lead Jerks - 404-580-4151	28 Telemarketed	\$420	\$320	\$220

(\$200 Co-op must be \$1,500 of issued premium with Liberty Bankers Life, Sentinel Security or American Memorial)

Qualifications: You must be appointed with at least 3 companies through FEB and submit proof of production of \$1,500 of issued net annual premium for each lead order. Vector and background checks must be clear and you must have agent writing numbers for each company before you can participate in the co-op program. Once the above criteria has been met, FEB will co-op toward your requested lead order.

Ordering leads: Choose a lead company and type of lead you want, call the lead company and tell them you are a Final Expense Brokerage agent and have qualified for either the \$100/200 co-op lead program. They will ask necessary questions regarding your lead order and require a credit card payment for your portion of the lead cost.

*** If you are participating in FEB's lead program or are on a high volume recruiting contract with subagents you are NOT eligible to participate in FEB's ongoing Monthly Bonus Program.**

For Questions, call Final Expense Brokerage
330-433-1823

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www.finalexpensebrokerage.com

NOTE: All interpretations of these rules are made by FEB. The Co-op Lead Program can be discontinued at any time
3/6/18